

Yellow is considered uplifting, cheerful and fun – all ideal attributes for a happy occasion, except that it can be a difficult shade to make look classy. Floral artist Heike le Cordeur – a self-confessed yellow fanatic – shares her tips for style success based on this exquisite, trendsetting wedding look. Bold brides and grooms, take note!



“Colour is the easiest way to inject energy into a wedding and nothing portrays sincere happiness better than yellow.”



Yellow on the rise

“We (at Fleur le Cordeur) did three yellow weddings last season and have more than 10 booked for the coming months, so it’s definitely an ‘in shade’ at the moment. That being said, yellow is a tricky colour to work with and most people don’t feel comfortable taking a risk with it on their wedding day. The idea for this shoot was to create a look so beautiful that even the most conservative bride would get excited about using the happy hue. (Colour is the easiest way to inject energy into a wedding and nothing portrays sincere happiness better than yellow.) We made yellow more approachable by toning it down and portraying it in a rustic setting. At the same time, we created different elements to show how the colour could suit vintage, glamorous and modern looks.”



Sunshine & Happiness

Let the sun shine down on your big day by styling it in yellow – it’s the happiest hue this season!

BY FLEUR LE CORDEUR. PHOTOGRAPHS: TASCHA SECCOMBE





Statement style

“This theme is ideal for couples who dare to be different, who are prepared to play with colour and who are comfortable having their guests discuss their decor choices all night long! We especially love the lemon installation, which would work so well as a backdrop during the ceremony. It could then be moved to behind the bridal table or over the dance floor.”



“Wearing floral accessories instead of jewellery is a rising trend - they make for awesome photographs and are another way of ensuring your wedding is unique.”



Blooming beautiful

“Flowers are so important at weddings: they’re often the centre of attraction (on the tables, at least) and must be in line with the overall wedding look. Obviously spring is associated with fresh flowers (summer too), and the variety of yellow blooms available during both seasons lends itself to the most creative bouquets and table displays. The lemon installation is ideal for brides who wish to have a more modern approach (it smells divine!). Wearing floral accessories instead of jewellery is another rising trend – they make for awesome photographs and are another way of ensuring your wedding is unique (you can always wear them for the bridal portraits only).”



Colour commitment

“There is a move towards coloured wedding dresses, so we asked Ricci JVR to custom-make a gorgeous yellow lace gown. (It shows) how beautiful an ‘out there’ idea can be, if applied in the right way. The other dresses were created by Janita Toerien, who is known for her intricate bodices and tulle skirts. The soft, feminine fashion worked so well with the striking yellow details. Stationery was another key element and Carla Thomson from Secret Diary did an excellent job! Her design was modern, with a delicate floral print in soft yellow. We love the order of service, which comes in three parts and doubles up as a fan, as well as the yellow umbrella (which we adorned with flowers), which serves as a thank-you gift. Of course, we had to have a delectable wedding cake or two to round off the scene.”



Style secrets

- “Don’t hold back! If your yellow elements (flowers especially) look a little bright, wait until you see them set up – you’ll be surprised how much colour gets absorbed by a venue. Besides, sometimes more is more.”
- Embrace colour, but use it wisely. If you really want a pastel dress but are colour shy, pair it with a white bouquet. If you’re worried about too much colour at the reception, keep everything in shades of white and stone, and add a yellow tulip here or there for the pop of colour.
- You could approach the lemon installation as a fun DIY project with your bridesmaids. The lemons can be strung in advance and the installation can be fitted the day before the wedding. With such an impressive feature, you won’t need any other ceremony decor.”



“The lemon installation can be a fun DIY project... With such an impressive feature, you won’t need any other ceremony decor.”

♥ **FLOWERS, DECOR AND STYLING:** Heike le Cordeur of Fleur le Cordeur 082 621 7455; fleurlecordeur.co.za
 ♥ **PHOTOGRAPHY:** Tasha Seccombe 082 055 2355; tashaseccombe.com
 ♥ **CAKES:** Maggi Badenhorst of Edible Art Cakes 071 390 5329; edible-art-cakes.co.za
 ♥ **DRESSES:** Yellow: Ricci JVR 084 621 2133; facebook.com/RicciJvR.

Other: Janita Toerien 073 663 7624; janitatoerien.co.za
 ♥ **HAIR AND MAKE-UP:** Yolande du Toit 082 823 5371; yolande.co.za
 ♥ **JEWELLERY:** Ronel Bauermeister of Topiary & Ashe 082 771 5618; topiaryandashe.com
 ♥ **MODELS:** Nadia Smith and Silke Viljoen
 ♥ **STATIONERY:** Carla Thomson of Secret Diary 021 914 7224; secretdiary.co.za **wi**